



## Join our Board

We are SAIL, a not-for-profit organisation dedicated to reducing the environmental impact of the creative and cultural industries. Our aim is to provide sector-specific expertise, training and workshop opportunities, and support the sector in achieving our vision of a zero carbon/zero waste future for the creative and cultural industries.

SAIL was formed in 2018, officially becoming a Community Interest Company (CIC) in March 2020. Since our initial inception, we have grown from an entirely volunteer run organisation to having 3 full time employees, and we have big plans over the next few years to expand the company even further and want to ensure that we have the right governance in place to ensure strategic, sustainable growth.

Our current board have gotten us this far, but we recognise that to shape our future, we need to invite new voices from a wider range of backgrounds to come join us. Therefore, we are actively looking to recruit Non-Executive Directors to help steer the company.

We are looking for engaged, energised people who can commit to attending quarterly board meetings, be advocates for SAIL and are willing to take on the responsibilities of becoming a member of a board.

We are looking to work with people who feel they can add value and help shape the way we do things and would particularly welcome interest from people with experience or expertise in:

- Financial compliance
- Fundraising
- Environmental sustainability
- Human resources, diversity and inclusion
- Organisational development
- Marketing and communications
- Legal
- Policy or government relations
- Technologists or digital experts
- Representatives from partner organisations, community groups, or other stakeholders

We are open to this being a development opportunity for someone who has never served on a board before.

The Non-Executive Director role is a voluntary position, but we would strongly encourage applicants to make us aware of any reasonable adjustments that we can make which would enable you to be a part of our board.

## **What does a Non-Executive Director do?**

Non-Executive Directors will play a crucial role in SAIL's governance, providing an independent and balanced perspective on our board, and helping to align the company with community interests.

Meeting quarterly, the full board reviews the company's status, including finances, and ongoing projects. Non-executive directors evaluate SAIL's strengths and weaknesses, advise on long-term strategy, set improvement targets, and contribute to any discussions deemed necessary for the company's progress. They also identify and manage potential risks, ensure compliance with laws and regulations, and adhere to governance standards.

Non-executive directors are expected to advocate for SAIL, promoting our mission to other organisations and individuals.

The director role carries significant responsibilities and legal obligations. This isn't merely a status position—it necessitates registration with Companies House and adherence to SAIL's articles of association, the disclosure of any potential conflicts of interest and fulfilling fiduciary duties.

## **Apply**

To apply, please send an email to [info@wearesail.org](mailto:info@wearesail.org) with the subject line "SAIL board." Include a short explanation of who you are, why you would like to join our board of directors, and what you think you could bring in terms of perspective, experience, and skills.

If you find the written form to be a barrier to applying and you would prefer to apply with a video, please do so. In your video submission, address the same points as mentioned above. The video should be no longer than 5 minutes and can be shared with us through a link or as an attachment in your email.

We are not planning a formal interview process, and we encourage you to reach out with any questions or concerns before expressing your interest. Feel free to email us at the address provided above, or alternatively please book in a meeting with Jamie Saye (General manager and co-founder) using the following link: <https://calendly.com/jamie-saye>